

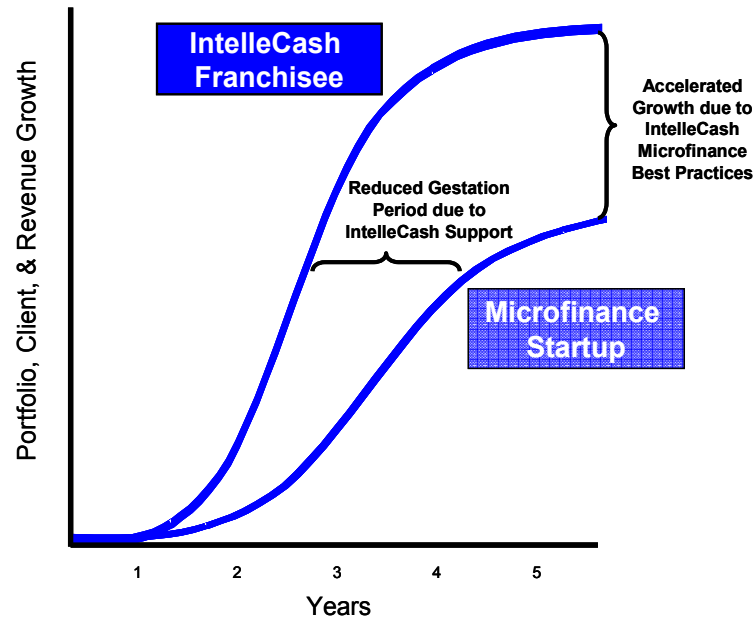


IntelCash

Create. Incubate. Accelerate.

The IntelCash Microfinance Best Practices Franchise package, developed by industry leaders in innovation, in partnership with one of the largest Microfinance Institutions in India, is an end to end microfinance business solution that takes you through the process of setting up a microfinance institution with a reduced gestation period, and then sets you on an accelerated growth path.

The IntelCash Franchise Package will provide the Franchisee with all the information, systems and processes that are needed to start *and manage* microfinance operations. The Franchisors, will guide the Franchisees through the complete process of setting-up, starting, and managing their own microfinance institutions - right from choosing an appropriate legal form to carrying out efficient microfinance operations on the ground. IntelCash also brings, for its franchisees, a network of capital providers, and helps them source on-lending funds and equity capital.



For further details, contact: (0542) 3249009, (040) 23222461, (022) 28778255