

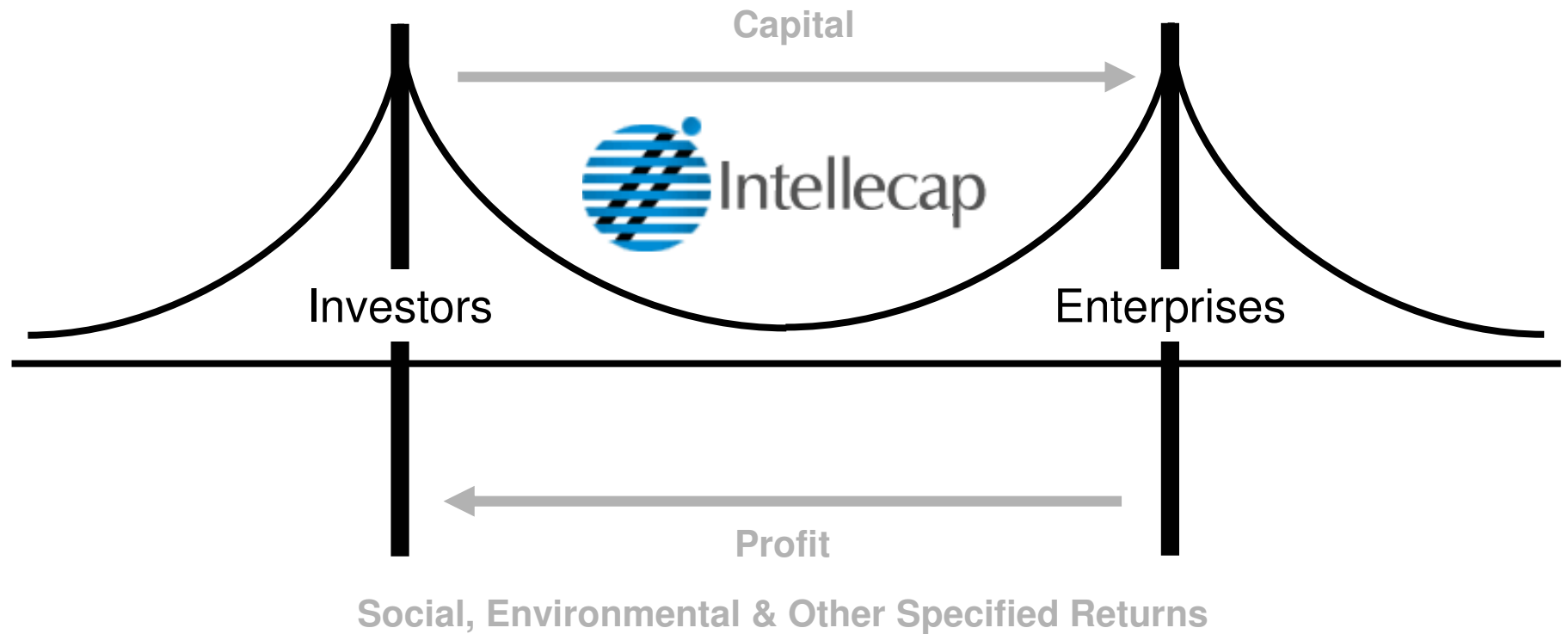
---

## ***Corporate Profile***

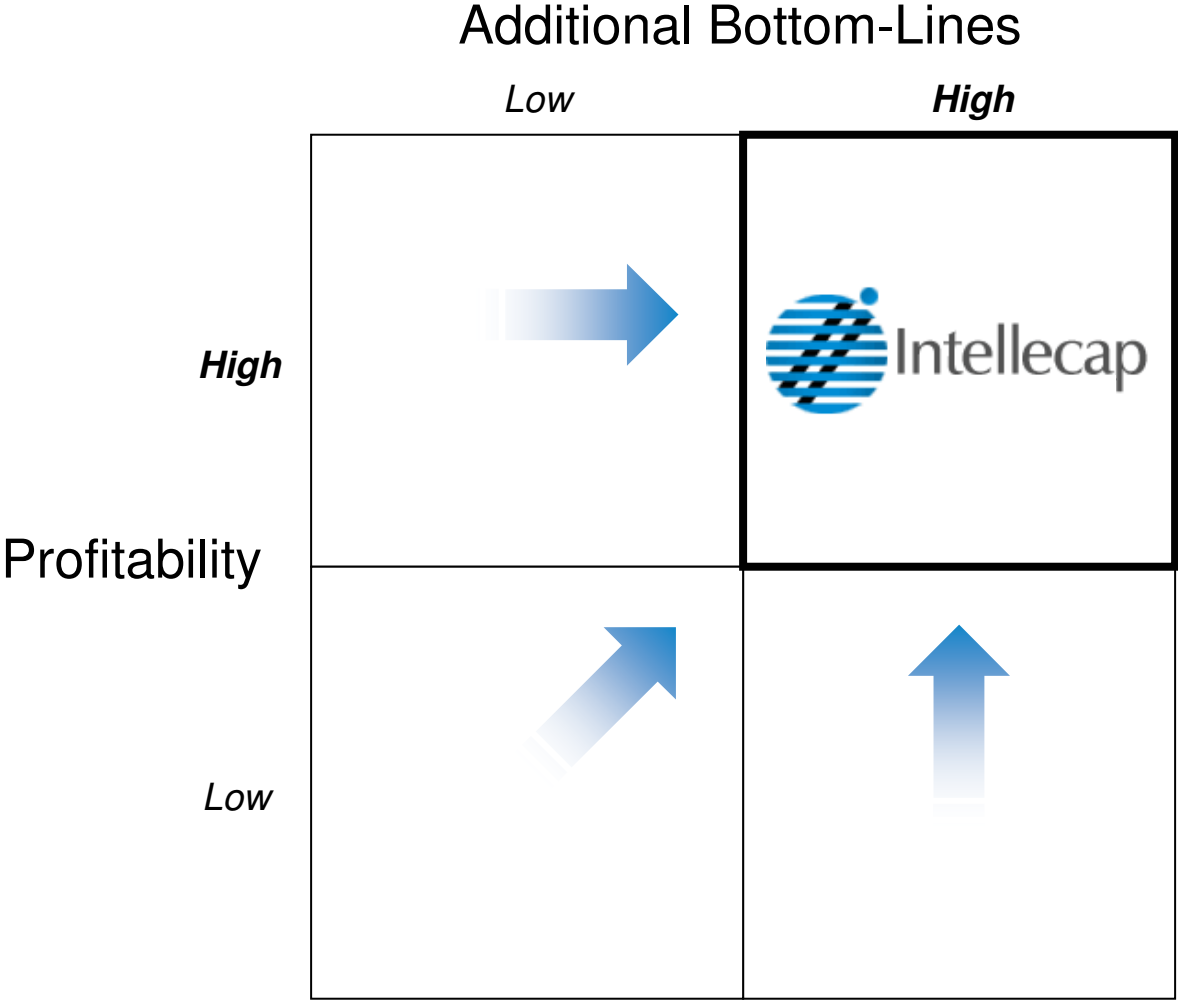
---



# Intellectap bridges the multiple bottom-line industry



# We work with investors, enterprises, and entrepreneurs to constantly improve their multiple bottom-lines



# Our services and teams reinforce each other and strengthen our understanding of business solutions



## Investment Banking

Connecting investors and enterprises or entrepreneurs who are focused on generating multiple bottom-line returns through a suite of buy and sell side services



## Enterprise Development

Working with leading multiple bottom-line enterprises to streamline processes, improve management, and increase overall performance across diverse metrics



## Knowledge Advisory

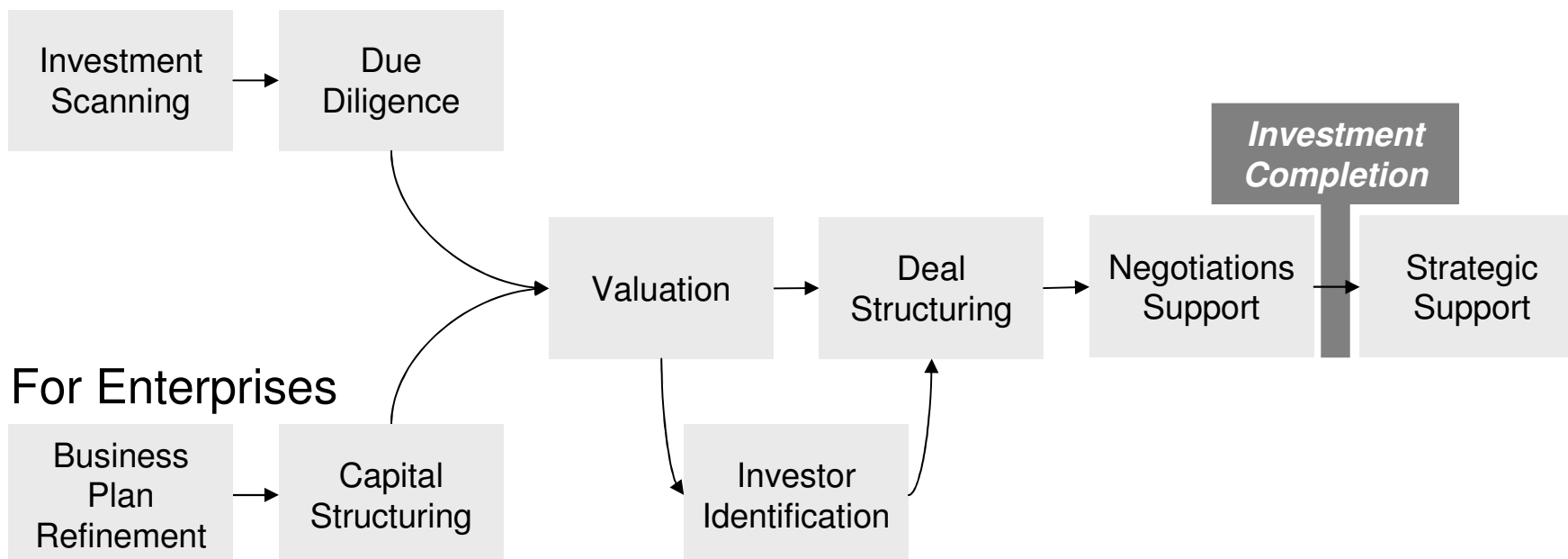
Shaping the multiple bottom-line industry through leading publications, customized research reports and the development of best-in-class knowledge platforms

## Incubations

Giving the best ideas and entrepreneurs access to capital, information and human resources to build scalable multiple bottom-line enterprises

# Investment Banking: directing capital to outstanding enterprises

## For Investors



## Our Value Proposition

- We **reduce the time and money required** to find and execute multiple bottom-line deals
- Our India-wide network and large team facilitate **a greater investment scope**
- We bring **a unique combination** of financial acumen and operational experience to bear
- We maintain a **persistent focus** on an investment's potential across a range of criteria: financial, social, environmental and otherwise

# Enterprise Development: strengthening multiple bottom-line businesses

## For Enterprises



### **Business Planning**

We work to refine business plans to attract investment and grow your businesses while setting a strong foundation for on-going operations.

### **Process Optimization**

We build capacity and efficiency across sectors through process optimisation services.

### **Strategic Research**

We help companies increase their returns by providing both a broad and deep understanding of the market in which they operate.

### **Value Chain Development**

We help companies better understand their place in the value chain and identify the potential partners they must know and approach.

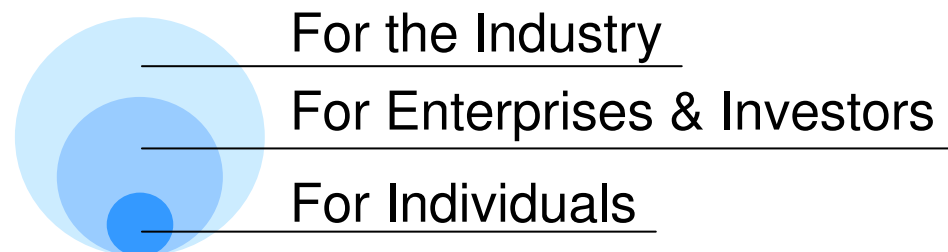
### **Training**

We accelerate a company's abilities by producing tailored courses to tackle the most pressing knowledge and skill gaps.

## Our Value Proposition

- We are **part of a global network** of banks, investors, multilateral agencies and enterprises
- We **leverage our grassroots experience** to help identify the problems and relevant solutions
- We provide end-to-end solutions and **maintain our association** with companies long after the engagement is completed

# Knowledge Advisory: providing insights across the industry through research, portals, and publications



## Research

We analyse key challenges in the multiple bottom-line industry including international investment, country assessments, and institutional performance evaluations.

## Knowledge Gateways

We conceptualize and maintain Internet-enabled knowledge gateways that allow practitioners to gain and share information and make better decisions.

## Training

Our training help senior and middle management, investors, bankers, entrepreneurs, and consultants better understand strategic industry-wide issues.

## Publications

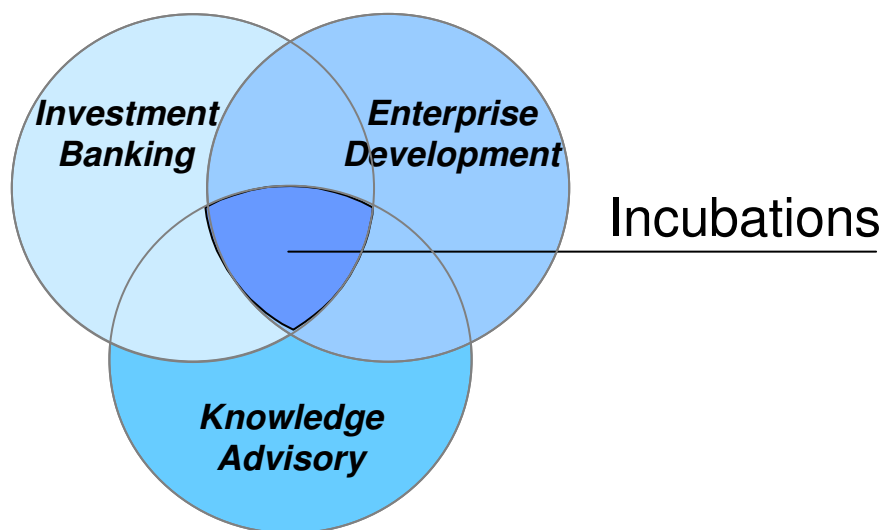
We build intellectual capital by publishing thought leading working papers, reports, and our quarterly newsletter, *Microfinance Insights*.



## Our Value Proposition

- Our research and writing is **infused with our extensive experience** as entrepreneurs and professionals in the multiple bottom-line industry
- We are able to provide insights across sectors and geographies by **leveraging our networks and multi-national team**
- Our knowledge output is focused on the ways in which users can build upon our information to **forge connections and shape outcomes**
- We gather, organise, and disseminate **best-in-class, sector-wide** knowledge

# Incubations: aligning financial, intellectual and human resources to leap from idea to execution to scale



## For The Best Ideas

- **Business Planning** - Building a solid plan to ensure financial and operational success
- **Fund Raising** - Gaining access the funds they require to rapidly achieve scale
- **Human Resources** - Coordinating human resources
- **Hand Holding** - Ensuring proper resources and input for sustained growth and scale

---

## Our Incubations



**The Idea:** Increase microfinance outreach by applying the franchising model

**IntellectCap's Role:** Partnering with CASHPOR, a large, established MFI, to develop a franchise offering with standardised systems and processes

**Result:** Greater scale and outreach of financial services to India's poor

[www.intellectcash.com](http://www.intellectcash.com)



**The Idea:** Create a platform for multiple bottom-line investors and enterprises to find each other

**IntellectCap's Role:** Partnering with Development Gateway Foundation to conceptualize and execute a web-enabled platform

**Result:** More money being channelled into innovative and scalable multiple bottom-line enterprises

[www.indiadevelopmentgateway.com](http://www.indiadevelopmentgateway.com)

# For more information please contact us

## Mumbai

Unit-201 & 221,  
Atlanta Estate, Goregaon (E)  
Mumbai - 400 063, India.  
+91 (022) 2877 2255  
+91 (022) 3253 5292

## Hyderabad

3-6-307/2, First Floor  
Hyderguda Road  
Hyderabad - 500 029, India  
+91 (040) 2322 2461